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Dossia Launches Next Generation Health Management System

Leading Personal Health Record provider announces launch of personalized, data-driven health engagement solution

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Dossia, a leading Personal Health Record System provider, today announced the launch of the Dossia Health Manager, an innovative health management system. The Dossia solution makes individuals' health data actionable with customized applications that are brought together on a single intelligent platform in order to deliver unprecedented personalization to better support wellness and healthcare decision-making. The Dossia System further integrates game and social dynamics, incentives and messaging to foster sustained user engagement and behavior change, thereby offering long-term value to employers, employees and their families.

"Employers are increasingly proactive about engaging their employees as partners in their effort to achieve higher value from their health benefits investment," said Dossia CEO Mike Critelli. "The Dossia Health Management System enables transformation in benefit plan design to drive healthier behaviors and more effective use of the health care system. 'Empowering' individuals is incredibly important, but this is also a tool for nudging them toward the right behaviors."

The Dossia Health Manager will be available to existing customers in the third quarter of 2011. The solution will include a core set of functionalities that are critical to enabling individuals to take better control of their health and care, ranging from health behavior challenges that utilize game dynamics to healthcare value transparency tools. Dossia will further allow for customization at the employer and individual user level.

"The Dossia Health Management System represents the next generation of Personal Health Records," said Craig Barrett Dossia Board Chairman and retired CEO/Chairman of the Board of Intel. "By coupling real health data, valuable tools and content on an intelligent platform that presents information to users according to their needs over time, Dossia is positioned to enable positive behavior change and promote higher value healthcare."

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The Dossia Health Management System leverages the power of comprehensive, person-centric health data, aggregated over time and across care settings from multiple sources, including clinical (medical & dental), wellness & medical devices, insurance claims, and self-entered. Wherever possible, Dossia automatically aggregates this health information on behalf of the user. As has always been the hallmark of Dossia, the consumer/patient decides if, when and with whom they would like to share their health information, whether it is their physician, a family caregiver or other trusted entity involved in their care.

Dossia was founded in 2006 under the guidance of Craig Barrett, with Mike Critelli, who took over the position of CEO in January 2011. With the support of the Dossia Founder Group, which includes AT&T, Applied Materials, BP America, California Capital Equity LLC, Cardinal Health, Intel, Pitney Bowes, sanofi-aventis, Vanguard Health Systems and Walmart, Dossia has created a portable, private and personal health record system in order to empower individuals to take better control of their health and healthcare.

About Dossia

Dossia is a non-profit organization consisting of several large U.S. employers who have united under a common vision: to empower their employees to make smarter more informed decisions about their healthcare. Through Dossia, they will leverage their combined influence to break down barriers to health information, which will help drive consumer-initiated change. The Dossia Founders group includes AT&T, Applied Materials, BP America, California Capital Equity LLC, Cardinal Health, Intel, Pitney Bowes, sanofi-aventis, Vanguard Health Systems and Walmart. For more information, visit www.dossia.org.

Contacts

Dossia
Shelley Harrison, 617-621-7677
shelley.harrison@dossia.org

