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## Deployment of Dossia Health Management System Leads to Increased Engagement Among User Populations of Fortune 500 Companies

*Leading Personal Health Management System provider announces that the Dossia Health Manager is available to employee populations at top US companies*

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Dossia, a leading Personal Health Management System provider, today announced that the Dossia Health Management System has been deployed at six of its founding member companies. The Dossia Health Management System, which was announced in July 2011, makes individuals' health data actionable with customized applications that are brought together on a single intelligent platform in order to deliver unprecedented personalization to better support wellness and healthcare decision-making.

Since deploying the Dossia Health Manager beginning in Mid-September, Dossia has seen a significant increase in engagement among its user population. With the availability of new and innovative capabilities, there has been a 30% increase in unique monthly users, along with a 42% increase in the sharing of records with family members, providers and other healthcare professionals. Additionally, daily log-in activity has increased by over 20%.

Included in the Dossia Health Management System is the Dossia Health Marketplace, where users are able to personalize their Dossia accounts. In the Health Marketplace, users can find health applications and integrated devices that target the user's individual health needs. With a user's consent, Dossia's intelligent platform is also able to suggest tools and content based on the information that enters a user's record. Dossia further augments the value of these solutions by adding a layer of game and social dynamics, incentives and messaging in order to foster sustained user engagement, behavior change and value to employers. The Dossia Health Management System leverages the power of comprehensive, person-centric health data, aggregated over time and across care settings from multiple sources, including clinical (medical & dental), wellness & medical devices, insurance claims, and self-entered.

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“Unlike other platforms on the market, the Dossia Health Manager solution addresses a user's health holistically, allowing users to manage everything from their medical care and wellness, including diet and exercise, to their healthcare finances,” said Dossia's CEO Mike Critelli. “The Dossia Health Management System has the unique ability to customize a user's experience and suggest content and tools based on that user's current health conditions, which serves to engage all types of members of a user population, rather than simply those that are already focused on their health and wellbeing.”

Dossia currently offers an extensive ecosystem of third party applications that address all aspects of a user's health and healthcare. Additionally, Dossia has an open Application Programming Interface (API) and is able to integrate with leading health solutions on the market. Dossia's API documentation can be found on Dossia's developer web site at <http://docs.dossia.org>.

### About Dossia

Dossia is a non-profit organization consisting of several large U.S. employers who have united under a common vision: to empower their employees to make smarter more informed decisions about their healthcare. Through Dossia, they will leverage their combined influence to break down barriers to health information, which will help drive consumer-initiated change. The Dossia Founders group includes AT&T, Applied Materials, BP America, Cardinal Health, Intel, NantWorks, Pitney Bowes,

sanofi-aventis, Vanguard Health Systems and Walmart. For more information, visit [www.dossia.org](http://www.dossia.org).

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